G . F Smith x Students May 2020

Easier Sample Ordering:

We have simplified the sample request guidelines. Students can now email <u>studentsamples@gfsmith.com</u> directly rather than a tutor having to collate. We will send directly to a home address. This info has been shared and saved to an instagram story board titled "students", where we will save all useful information and links for easy access. For sample allowances click <u>here</u>

Regular Guest Lecture Series:

We will be hosting designers and creatives regularly to talk about their practice, covering a wide range of subjects and disciplines. We are keen to open this up to all design students to participate in, from graphic design to fashion design. We have a roster of speakers who are keen to share their work with students.

Some of the lecturers will also take part in a Q&A on instagram. Keep an eye on our social chanels for the series launch.

Virtual Paper Workshops:

We can now offer students a "virtual workshop" to help with any paper queries. We can offer a few things:

World's favourite colour talk. G. F Smith undertook a huge study on colour. We can present this virtually to students. Some info is here

Intro to paper: our usual paper talk but done virtually. We can talk about the G. F Smith range, how it is used, show examples of lovely paper & print and take any questions students may have.

Small group sessions. Students working on projects that need more specific help can use us to talk through what they are doing and we can offer advice and support.

Sustainability: We can share our knowledge on the sustainability of paper and debunk some of the myths of paper making and environmental impact.

We will host these on Zoom, Monday - Friday. We can work around your timetables, just contact <u>vfletcher@gfsmith.com</u> to book in!

Contact + Follow:

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